



## Simplebet New Betting Markets Created – Assumptions.

### MLB (All Markets):

- 300 average pitches per game.
- 75 average at bats per game.
- 93 average games per week.
- 2,430 regular season games.

### NFL (Play Outcomes):

- 132 average plays per game.
- 15 average games per week.
- 256 regular season games.
- 5 Derivative Markets:
  - Play Yardage
  - Play Type
  - Play to Result in First Down
  - Play to Result in 20+ Yard Gain
  - Play to Result in TD

### NFL (Drive Outcomes):

- 22 average drives per game.
- 15 average games per week.
- 256 regular season games.
- 4 Derivative Markets:
  - Team Drive Result – Exact
  - Team Drive Result – To Score
  - Team Drive Result – To Result in TD
  - Drive Result Both Teams – Next to Happen

### NFL (Team-Level Drive Outcomes):

- 22 average drives per game.
- 15 average games per week.
- 256 regular season games.
- 6 Derivative Markets:



- Total Yards
- Passing Yards
- Rushing Yards
- Passing Completions/Receptions
- Passing Attempts
- Rushing Attempts

## **NFL (Player-Level Drive Outcomes):**

- 22 average drives per game.
- 15 average games per week.
- 256 regular season games.
- 23 Derivative Markets:
  - QB Passing Yards
  - QB Rushing Yards
  - QB To Score TD
  - RB Rushing Attempts (x 2)
  - RB Rushing Yards (x 2)
  - RB Receiving Yards (x 2)
  - RB To Score TD (x 2)
  - WR Receiving Yards (x 3)
  - WR Receptions (x 3)
  - WR To Score TD (x 3)
  - TE Receiving Yards
  - TE Receptions
  - TE To Score TD

## **NFL (Player Next Attempt Markets):**

- 70 average passing attempts per game.
- 52 average rushing attempts per game.
- 44 average receptions per game.
- 15 average games per week.
- 256 regular season games.
- 13 Derivative Markets:
  - QB Next Pass – Yards
  - QB Next Pass – Complete/In-complete
  - QB Next Pass – First Down
  - QB Next Pass – 20+ Yard Gain
  - QB Next Pass – To Score
  - RB Next Carry – Yards

- RB Next Carry – First Down
- RB Next Carry – 20+ Yard Gain
- RB Next Carry – To Score
- WR Next Catch – Yards
- WR Next Catch – First Down
- WR Next Catch – 20+ Yard Gain
- WR Next Catch – To Score

## **NFL (Next Stat Markets):**

- 5 average touchdowns per game.
- 44 average receptions per game.
- 40 average first downs per game.
- 5 average sacks per game.
- 6 20+ yard plays per game.
- 15 average games per week.
- 256 regular season games.
- 10 Derivative Markets:
  - Next Player to Score TD
  - Next Team to Score TD
  - Next Player to Have Reception
  - Next Team to Have Reception
  - Next Player to Get First Down
  - Next Team to Get First Down
  - Next Player to Have 20+ Yard Gain
  - Next Team to Have 20+ Yard Gain
  - Next Player to Have Sack
  - Next Team to Have Sack

## **NBA (Player Next Basket Markets):**

- 178 average field goal attempts per game.
- 80 average made field goals per game.
- 68 average 3-point attempts per game.
- 49 average games per week.
- 1,230 games per regular season.
- 3 Derivative Markets:
  - Player Next Made Basket Type
  - Player to Make Next Field Goal Attempt
  - Player to Make Next 3-Point Attempt

## **NBA (Next Scorer Markets):**

- 80 average field goals made per game.
- 24 average 3-pointers made per game.
- 56 average 2-pointers made per game.
- 34 average free throws made per game.
- 49 average games per week.
- 1,230 games per regular season.
- 6 Derivative Markets:
  - Next 3-point Scorer – Player
  - Next 3-point Scorer – Team
  - Next Scorer – Player
  - Next 2-Point Scorer – Player
  - Next Free Throw Scorer – Player
  - Next Free Throw Scorer – Team

## **NBA (Trip to the Line Market):**

- 25 average trips to the line per game.
- 49 average games per week.
- 1,230 games per regular season.